

# Ladybird Animal Sanctuary

## Sponsorship Opportunities 2024

### Ladybird 50/50 Lottery

Winter/Spring, Spring/Summer, Summer/Fall, Fall/Winter 2024

Online at [ladybirdlottery.ca](https://ladybirdlottery.ca) / [ladybirdlottery.com](https://ladybirdlottery.com)

SPONSORSHIP TIER:	PRESENTING PARTNER	COMMUNITY SPONSOR
<b>PRICING</b>	<b>SOLD OUT - \$10,000</b>	<b>\$600</b>
<b>TERM</b>	<b>Annual / 2024</b>	<b>Single Season of Choice</b> Each lottery runs for 6 weeks.
<b>SLOTS AVAILABLE</b>	<b>1 Per Year</b>	<b>3 Per Season</b>
<b>Media Release</b> Your presenting partnership will be highlighted in all media press releases.	✓	
<b>Premium Logo Placement</b> Through 2024, your logo will appear on PDF ticket receipts, Ladybird's website landing page and banner ads, and all lottery social media posts, and above the fold on official lottery sites ( <a href="https://ladybirdlottery.com">ladybirdlottery.com</a> / <a href="https://ladybirdlottery.ca">ladybirdlottery.ca</a> )	✓	
<b>Logo Placement</b> During each seasonal lottery, your logo will appear on Ladybird's website lottery listing as well as on official lottery sites ( <a href="https://ladybirdlottery.com">ladybirdlottery.com</a> / <a href="https://ladybirdlottery.ca">ladybirdlottery.ca</a> )	✓	✓
<b>E-blast Acknowledgments</b> Your linked logo in 10+ e-blasts (per season). <i>4K subscribers, 40% open rate</i>	✓	✓
<b>Social Media Posts</b> Acknowledgement and Tagging for your business on lottery promotions <i>Facebook (34K), Instagram (14K)</i>	✓	✓

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### GENERAL EVENT

Sponsor your choice of an upcoming event.



SPONSORSHIP TIER:	Community
<b>PRICING</b>	<b>\$250</b>
<b>Social Media Posts</b> Acknowledgement and Tagging for your business on event related posts. <i>Facebook (35K), Instagram (14K)</i>	✓
<b>Acknowledgement at event</b> A shout out of thanks during the event.	✓
<b>Logo Placement</b> Your logo on display at event, and on Ladybird's website listing.	✓

**Ladybird Animal Sanctuary**  
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**Ladybird Summer Send Off Cruise 2024**  
Saturday, September 21st, 2024  
Jubilee Queen Cruises, Toronto ON (250 Capacity)  
**DEADLINE: August 31st, 2024**

SPONSORSHIP TIER:	Gold	Silver	Bronze	Community
<b>PRICING</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
<b>Complimentary Tickets</b> Enjoy the cruise as our guests!	<b>2</b>			
<b>Premium Logo Placement</b> Your logo on event web and print promotions.	✓			
<b>Social Media Posts</b> Acknowledgement and Tagging for your business on 8+ posts. <i>Facebook (34K), Instagram (14K)</i>	✓	✓		
<b>E-blast Acknowledgments</b> Your linked logo in 6+ e-blasts. <i>4K subscribers, 40% open rate</i>	✓	✓	✓	
<b>Acknowledgement from Stage</b> A shout out of thanks during the cruiset.	✓	✓	✓	✓
<b>Logo Placement</b> Your logo on Ladybird's website event listing.	✓	✓	✓	✓

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### A Whitehorse Winter Classic Concert

December 2024  
 Burlington Performing Arts Centre, Burlington ON (750 Capacity Venue)  
**DEADLINE: November 15th, 2024**

SPONSORSHIP TIER:	Presenter <small>*One available</small>	Platinum	Gold	Silver	Bronze	Community
<b>PRICING</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
<b>Exclusive opportunity! Banner display</b> Have your company banner displayed on BPAC stage during show.	✓					
<b>Post-Show Meet and Greet Reception</b> An exclusive chance to meet the artists after the show!	✓	✓				
<b>Tabling Opportunity</b> Set up your information table in BPAC lobby at the event.	✓	✓				
<b>Complimentary Tickets</b> Come enjoy the show as our special guests!	<b>10</b>	<b>4</b>	<b>2</b>			
<b>Ladybird Swag Bags</b> These include special gifts and merchandise from Ladybird.	<b>10</b>	<b>4</b>	<b>2</b>			
<b>Premium Logo Placement</b> Your logo on Ladybird web and print concert promotions.	✓	✓	✓			
<b>Social Media Posts</b> Acknowledgement and Tagging for your business on 8+ posts. <i>Facebook (34K), Instagram (14K)</i>	✓	✓	✓	✓		
<b>E-blast Acknowledgments</b> Your linked logo in 4+ e-blasts. <i>4K subscribers, 40% open rate</i>	✓	✓	✓	✓	✓	
<b>Acknowledgement from Stage</b> A shout out of thanks during the show.	✓	✓	✓	✓	✓	✓
<b>Logo Placement</b> Your logo on event banner at the show, and on Ladybird's website listing.	✓	✓	✓	✓	✓	✓